Cal Evans

Technical Manager, Training and Certification at Zend Technologies

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Summary

I create a positive Developer Experience (DX) for companies that want to get the attention of developers.

Whether you create libraries, frameworks, plugins, or IDEs, if your company sells its products or concepts to developers, you need to be aware of "Developer Experience".

DX is more than just showing up with T-Shirts at a hack-a-thon. It's more than having the coolest sticker available. It's more than sponsoring the drinks at every conference you can find. DX is the mindset that developers are important to your company. By constantly improving your DX, you signal to developers around the world that you are a thought-leader, not a bartender. Pay attention to Developer Experience and developers will pay attention to you.

I create a positive Developer Experience for companies.

I help companies speak Geek.

If you have requested a connection and I've not responded, read this.
https://blog.calevans.com/2011/09/01/social-media-strategy-guide-for-busy-developers/

If we've met and I've still not responded, then refresh my memory as to how I know you. :)

Experience

CEO at E.I.C.C., Inc.

January 1997 - Present

E.I.C.C., Inc. Develops training opportunities for web developers. Our current projects include:

* https://nomadphp.com
* https://nomadmage.com
* https://daycamp4developers.com
* https://voicesoftheelephpant.com
* https://spin-a-good-yarn.com

Technical Manager, Training and Certification at Zend Technologies

April 2015 - Present

I manage the Training and Certification department at Zend. Me and my team :
- Maintain existing courses and keep them current
- Teach all the online courses for Rogue Wave
- Develop new training course ware and concepts for Rogue Wave
- Manage, maintain, and update the Zend PHP Certification

I also deliver some of the courses in-person when needed.

Developer Advocate at GetPantheon

January 2014 - April 2015 (1 year 4 months)

As the Developer Advocate, my job was to talk to the developer community on behalf of Pantheon, as well as talk to Pantheon on behalf of the developer community.

Developer Community Relations Director at Kony Solutions

November 2012 - October 2013 (1 year)

I organized the first Kony Developer's Conference.

I wrote the first tutorial series to help developers get up and running with Kony Studio.

I wrote the specifications for several of the sample apps.

I wrote the tutorials for several of the sample apps.

My job at Kony was to create content and events that would help developers make the most out of the Kony Developer tools.

Chief Marketing Officer

December 2009 - October 2012 (2 years 11 months)

Having spent the past 3 years working in marketing departments of companies that talk to developers, it is no surprise that I ended up running one. My job at Blue Parabola is much more comprehensive than a single title can do justice to. CMO however, is as good as any. I also do training, blogging, coding and consulting.

I am in marketing because I know how to talk to developers, not because I have any special talent in marketing. I understand software developers and software development. I know how to talk to them but more importantly, I know what messages will resonate with them and which won't.

Podcaster

January 2008 - December 2010 (3 years)

Sixty Second Tech delivers what it promises, a weekly 60 second podcast that explores one concept, technology, tip or trick that you need to be aware of.

Sixty Second Tech is the technology podcast for non-technology people.

We don't read code and we don't talk in buzzwords. We just discuss new technologies using plain English.

You won't master a new technology listening to a sixty second podcast, for that matter, you won't master any technology just listening to any podcast. Our goal is to plant a seed, give you something to think about in your downtime during the day.

So join us each week and …think for a minute.

Director of PCE at Ibuildings

November 2008 - December 2009 (1 year 2 months)

Stay tuned...as soon as I know what I'm doing, I'll let you know.

Editor-in-Chief of DevZone

June 2006 - October 2008 (2 years 5 months)

As Editor-in-Chief of DevZone (http://devzone.zend.com), it is my job to build the ecosystem around PHP and in the process, increase the readership of DevZone. As the primary point of contact between Zend and the PHP community, my position requires me to participate in various ways.

* Program Chair for ZendCon '07. (www.zendcon.com)

* Host/Produce weekly podcast. (PHP Abstract)

* Manage the creation and publication of content for DevZone

* Actively manage the relationship between the PHP community and Zend.

All of these tasks further my goal of of building brand awareness for Zend Technologies, Inc. and evangelizing PHP to the development world at large.

Senior Programmer

January 2006 - June 2006 (6 months)

I was a senior programmer with Mobile Solutions, Inc. My worked involved programming desktop applications in Visual FoxPro for the routing of delivery trucks.

Director of Information Technology

July 2005 - January 2006 (7 months)

At Jupiter Hosting I built and managed the development team. I also managed the 24x7 operations team.

C.O.O. at Simpli Hosting, Inc.

January 2005 - June 2005 (6 months)

My focus at Simpli was to bring my 22 years of IT experience to bear. I initiated several infrastructure changes while working to streamline the ordering and billing operations.

* Led effort to audit billing system and locate customers who were not properly in the system.
* Managed a cage in Above.net datacenter with 200+ servers. Includes shared hosting servers, firewalls, dedicated servers, co-location servers, routers and power equipment.
* Held responsibility for all technical operations of the company.
* Managed a 24x7 support team.
* Improved efficiency in services offered that reduced number of support incidents and increased customer satisfaction.
* Wrote automated nightly backup system for shared servers.
* Implemented Nagios monitoring system for all corporate servers.

Director of Information Technology
January 2000 - February 2001 (1 year 2 months)

I was hired to build the development team for InPHact. (Now Evolved Digital) I hired 12 FTE's as well as 12-14 consultants.

FoxPro Programmer
1998 - 1999 (2 years)

Worked a contract for the State of Tennessee building desktop applications using Visual FoxPro.

Developer at CBN
1995 - 1997 (3 years)

Built desktop applications using FoxPro and Visual FoxPro.

Education

University of South Alabama
None, Computer Science, 1982 - 1983

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