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## Top Skills

Team Building  
Community Building  
Application Architecture

## Publications

Wisdom of the ElePHPant  
Going Pro  
Uncle Cal's Career Advice to  
Developers  
Signaling PHP  
Life Badges

# Cal Evans

I write code and build teams.  
West Palm Beach, Florida

## Summary

I build and manage world-class development teams.

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## Experience

### E.I.C.C., Inc.

#### CEO

January 1997 - Present

E.I.C.C., Inc. Develops training opportunities for web developers. Our current projects include:

- \* <https://daycamp4developers.com>
- \* <https://voicesoftheelephpant.com>
- \* <https://spin-a-good-yarn.com>

### Nexcess

#### PHP Developer

January 2018 - March 2019 (1 year 3 months)

West Palm Beach, Florida Area

At Nexcess, I helped refactor and maintain a massive back-office and support application. Part of what I contributed was a re-write of the search portion of the application using PHP and Elasticsearch. The end result was a faster and more accurate search for the users of the application.

### Zend Technologies

#### Technical Manager, Training and Certification

April 2015 - October 2017 (2 years 7 months)

West Palm Beach, Florida Area

I manage the Training and Certification department at Zend. Me and my team :

- Maintain existing courses and keep them current
- Teach all the online courses for Rogue Wave
- Develop new training course ware and concepts for Rogue Wave
- Manage, maintain, and update the Zend PHP Certification

I also deliver some of the courses in-person when needed.

## GetPantheon

### Developer Advocate

January 2014 - April 2015 (1 year 4 months)

Nashville, TN

As the Developer Advocate, my job was to talk to the developer community on behalf of Pantheon, as well as talk to Pantheon on behalf of the developer community.

## Kony Solutions

### Developer Community Relations Director

November 2012 - October 2013 (1 year)

Nashville, TN

I organized the first Kony Developer's Conference.

I wrote the first tutorial series to help developers get up and running with Kony Studio.

I wrote the specifications for several of the sample apps.

I wrote the tutorials for several of the sample apps.

My job at Kony was to create content and events that would help developers make the most out of the Kony Developer tools.

## Blue Parabola, LLC

### Chief Marketing Officer

December 2009 - October 2012 (2 years 11 months)

Having spent the past 3 years working in marketing departments of companies that talk to developers, it is no surprise that I ended up running one. My job at Blue Parabola is much more comprehensive than a single title can do justice to. CMO however, is as good as any. I also do training, blogging, coding and consulting.

I am in marketing because I know how to talk to developers, not because I have any special talent in marketing. I understand software developers and software development. I know how to talk to them but more importantly, I know what messages will resonate with them and which won't.

## Sixty Second Tech

### Podcaster

January 2008 - December 2010 (3 years)

Sixty Second Tech delivers what it promises, a weekly 60 second podcast that explores one concept, technology, tip or trick that you need to be aware of.

Sixty Second Tech is the technology podcast for non-technology people.

We don't read code and we don't talk in buzzwords. We just discuss new technologies using plain English.

You won't master a new technology listening to a sixty second podcast, for that matter, you won't master any technology just listening to any podcast. Our goal is to plant a seed, give you something to think about in your downtime during the day.

So join us each week and ...think for a minute.

### Ibuildings

Director of PCE

November 2008 - December 2009 (1 year 2 months)

Stay tuned...as soon as I know what I'm doing, I'll let you know.

### Zend, Inc.

Editor-in-Chief of DevZone

June 2006 - October 2008 (2 years 5 months)

As Editor-in-Chief of DevZone (<http://devzone.zend.com>), it is my job to build the ecosystem around PHP and in the process, increase the readership of DevZone. As the primary point of contact between Zend and the PHP community, my position requires me to participate in various ways.

\* Program Chair for ZendCon '07. ([www.zendcon.com](http://www.zendcon.com))

\* Host/Produce weekly podcast. (PHP Abstract)

\* Manage the creation and publication of content for DevZone

\* Actively manage the relationship between the PHP community and Zend.

All of these tasks further my goal of building brand awareness for Zend Technologies, Inc. and evangelizing PHP to the development world at large.

### Mobile Solutions, Inc.

Senior Programmer

January 2006 - June 2006 (6 months)

I was a senior programmer with Mobile Solutions, Inc. My work involved programming desktop applications in Visual FoxPro for the routing of delivery trucks.

#### Jupiter Hosting, Inc.

Director of Information Technology

July 2005 - January 2006 (7 months)

At Jupiter Hosting I built and managed the development team. I also managed the 24x7 operations team.

#### Simpli Hosting, Inc.

C.O.O.

January 2005 - June 2005 (6 months)

My focus at Simpli was to bring my 22 years of IT experience to bear. I initiated several infrastructure changes while working to streamline the ordering and billing operations.

- \* Led effort to audit billing system and locate customers who were not properly in the system.

- \* Managed a cage in Above.net datacenter with 200+ servers. Includes shared hosting servers, firewalls, dedicated servers, co-location servers, routers and power equipment.

- \* Held responsibility for all technical operations of the company.

- \* Managed a 24x7 support team.

- \* Improved efficiency in services offered that reduced number of support incidents and increased customer satisfaction.

- \* Wrote automated nightly backup system for shared servers.

- \* Implemented Nagios monitoring system for all corporate servers.

#### InPHact (Evolved Digital)

Director of Information Technology

January 2000 - February 2001 (1 year 2 months)

I was hired to build the development team for InPHact. (Now Evolved Digital) I hired 12 FTE's as well as 12-14 consultants.

#### SCB Computer Technology

FoxPro Programmer

1998 - 1999 (2 years)

Worked a contract for the State of Tennessee building desktop applications using Visual FoxPro.

CBN

Developer

1995 - 1997 (3 years)

Built desktop applications using FoxPro and Visual FoxPro.

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## Education

University of South Alabama

None, Computer Science · (1982 - 1983)